

DIGITAL HEALTH SUMMIT 2024

26th & 27th of November 2024
Museu da Eletricidade -
Casa da Luz, Funchal, Madeira

The Future of Healthcare

A Conference about
Innovation in Health
& Healthcare

Technology • Digital
Transformation • Data Science
Medical Devices • AI
and many other topics!

www.hinnovahub.com



1. Introducing H-INNOVA - HEALTH INNOVATION HUB > *Pioneering the Future of Healthcare*

"Transforming Healthcare through Innovation and Technology"

H-INNOVA HEALTH Innovation Hub is revolutionizing the healthcare landscape by harnessing the power of cutting-edge technologies. Our visionary approach combines **artificial intelligence (AI)**, **digital transformation**, **big data analytics**, the **Internet of Things (IoT)**, **Virtual Reality (VR)**, **Augmented Reality (AR)**, and the emerging **Metaverse**.

With a **collaborative ecosystem** of forward-thinking **organizations**, **health authorities**, **researchers**, **entrepreneurs**, and **healthcare professionals**, we are driving impactful innovation to **improve patient care**, **enhance medical outcomes**, and **shape the future of healthcare**.

H-INNOVA HEALTH INNOVATION HUB is committed to driving forward the frontiers of healthcare innovation. Through its **collaborative ecosystem**, we foster **partnerships**, encourage **entrepreneurship**, and support **groundbreaking research**.



> **Join us** on this transformative journey as we pioneer the future of healthcare and create lasting impact through innovation and technology.



The **DIGITAL HEALTH SUMMIT 2024** is an event to be held in Funchal - Madeira on the **26th** and **27th** of **November 2024**

This initiative is within the scope of **H-INNOVA: HEALTH INNOVATION HUB.**

www.hinnovahub.com

DIGITAL HEALTH SUMMIT

• Objective:

The Digital Health Summit has the objective to drive innovation and advancements in health and healthcare by bringing together key stakeholders including Health Authorities, Hospitals, Companies/Organizations, STARTUPS, Universities and Researchers, from different **Regions** and **Countries**, fostering collaboration, facilitating the exchange of knowledge and ideas and to facilitate **networking** and **business development** opportunities.

• Speakers

The event includes a conference where internationally renowned speakers will address the most critical topics and challenges taking place in the Health Sector, related to **Technology**, **Internet of Things**, **Digital Transformation**, **Data Science**, **Financing of Health System**, **Artificial Intelligence** and **Machine Learning**, **Augmented Reality**, **Virtual Reality**, **Metaverse**.

• Fair Event

The DIGITAL HEALTH SUMMIT also includes a **fair event** where **Companies**, **Organizations**, **Universities** and **STARTUPS** will present their most innovative healthcare related products, services and solutions!

Powered by:



H-INNOVA
Health INNOVation HUB

Conference / SUMMIT



Fair event



DIGITAL HEALTH SUMMIT 2024

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Health INNOVation HUB

Executive Dinner for Decision Makers
Restaurante “Adega do Pomar”



DIGITAL HEALTH SUMMIT 2024

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Main Conference Topics

*Cybersecurity Risks and Challenges for Critical Infrastructures:
Safeguarding Hospitals, Energy, Water Systems and Telecommunications*

*Implementation of the NIS 2 Directive and DORA Regulation and
Implications, Including at a Personal Level, for Members of the Board of
Directors of Hospitals and Other Critical Infrastructures*

*How to Prevent and Respond to Cybersecurity Incidents and Data
Breaches in the Health Sector*

Presentation of Innovative Projects from Hospitals

*Feasibility Analysis of Investment Projects in the Healthcare Sector -
Key Aspects and Variables to Consider*

CALL FOR PROJECTS - PITCH CEREMONY - 5th Edition (STARTUPS)

*Data Synergy: Enhancing Patient Care Through Effective Data Sharing
& Interoperability*

Presentation Of Data Solutions For Healthcare

*Addressing Health Professionals' Shortage: Ensuring Quality Patient
Care Without Increased Workloads and Burnout*

*Predictive Analytics For Disease Prevention: The Case For Chronic
Diseases*

*Integrating ESG Principles into Digital Health: Building Sustainable and
Ethical Healthcare through Technology and Data*

*CALL FOR PROJECTS - PITCH CEREMONY - 5th Edition (STUDENTS &
RESEARCHERS)*

Presentation of Innovative Projects from the H-INNOVA Ecosystem



	Small	Small +	Standard	Standard +	Executive	Premium
Free Tickets	2 Standard	3 Standard	4 Standard	4 Standard	4 Standard + 1 Executive	5 Standard + 3 Executive
Discount on Additional Tickets	15%	20%	25%	30%	40%	50%
Company present on Promotional Material, Website and Social Media	Promotional Material only	Promotional Material and Website Only	✓	✓	✓	✓
In-Person Presentation at Digital Health Summit	✗	✗	✗	✓	✓	✓
1-on-1 Meetings with decision makers (investors, potential clients or partners)	✗	✗	✗	✓	✓	✓
Logistics Included (Travel and Accomodation)	✗	✗	✗	✗	For 2 people	For 3 people
Diamond Level Access to the H-IINOVA: Health Innovation HUB	✗	✗	✗	✗	✗	✓
More Benefits	✗	✗	✗	✗	✓	✓
Price	2,500€ + VAT*	4,500€ + VAT*	15,000€ + VAT	25,000€ + VAT	45,000€ + VAT	90,000€ + VAT

See more Benefits in detail in the next pages

Special Conditions for Startups! Contact us!

*Note: VAT If applicable

Early Bird – Until November 10th , 2024

10% discount

5 – Executive Exhibition Space

BENEFITS

- 4 free standard tickets
- 1 free Executive ticket
- 40% discount of additional tickets
- Access to the “**Study of Macro Trends on Health Sector (2023)**”
- Access to the full report regarding the “**Study of Hospital needs and Expectations from a Technology and Data Science point of view (2023)**”
- Possibility to participate with a **presentation** and in the Round Tables of the **Think Tank “SHT – Science to Health to Tech – H-INNOVA”**
- **Company Logo** in the DHS promotional material
- **Company** description in terms of its **products, services and/or solutions** in the DHS website
- Company presentation in the DHS Social Media (LinkedIn)
- Publication of a **video** of the company and its products, services and solutions on the H-INNOVA website and Social Media
- Possibility to make a **presentation in person** during the conference of the DIGITAL HEALTH SUMMIT 2024
- Possibility to **meet one-on-one with decision makers** or potential client organizations (Hospitals or other healthcare providers)
- Support in one-on-one **Business Development initiatives**
- Access to **networking/business dinner** with decision makers of health sector (health authorities, board members of hospitals and other healthcare providers and other companies)
- Logistics included for 2 people (Plane ticket and accommodation in a 4/5-star executive hotel in Funchal-Madeira)

45,000€ + VAT (if applicable)
Special Conditions for Startups

6 – Premium Exhibition Space

BENEFITS (page 1 / 2)

- 5 free standard tickets
 - 3 free Executive tickets
 - 50% discount of additional tickets
 - Access to the “***Study of Macro Trends on Health Sector (2023)***”
 - Access to the full report regarding the “***Study of Hospital needs and Expectations from a Technology and Data Science point of view (2023)***”
- Possibility to participate with a **presentation** and in the Round Tables of the **Think Tank “SHT – Science to Health to Tech – H-INNOVA | NOVA SBE”**
- **Company Logo** in the DHS promotional material
 - **Company** description in terms of its **products, services and solutions** in the H-INNOVA website
 - Company presentation in the DHS Social Media (LinkedIn)
 - Publication of a **video** of the company and its products, services and solutions on the DHS website and Social Media
 - Possibility to make a **in person presentation** during the conference of the DIGITAL HEALTH SUMMIT 2024
 - Possibility to **meet one-on-one** with **decision makers** or potential client organizations (in special Hospitals)
 - Support **in one-on-one Business Development initiatives** (contacts directly established by PremiValor with the decision makers)
 - Access to H-INNOVA - HEALTH INNOVATION HUB “**Diamond**” level partner with all the benefits inherent for a full edition

NOTE: The amounts indicated do not include the construction, if applicable, of the stands in terms of structure.

6 – Premium Exhibition Space

BENEFITS (page 2 / 2)

- **Facilitated access to STARTUPS** of H-INNOVA ecosystem for investment on it
- Facilitated **access to hospitals** and other healthcare providers for presentation of products, services and solutions within the working group of H-INNOVA
- **Direct access to 216 universities and 235 research centers** for the purpose of launching a *Call For Projects* allowing the company/organization to leverage its innovation capacity (open innovation platform)
- Access to **customized market research** concerning the **needs and expectations of hospitals** in areas related to equipment, digital solutions, data science, among others
- Access to **networking/business dinner** with decision makers of health sector (health authorities, board members of hospitals and other healthcare providers and companies)
- Participation as a **speaker** on the Opening Session of the Digital Health Summit 2024
- Access to the **participants list** in the event (subject to RGPD compliance)
- **Full page** on **H-INNOVA website** dedicated to the company/organization
- Social Media (**LinkedIn**) **customized posts** announcing specifically the company's presence at DHS 2024
- Logistics included for 3 people (Plane tickets and accommodation in a 4/5-star executive hotel in Funchal-Madeira)

90,000€ + VAT (if applicable)

Special Conditions for Startups



Digital Health summit 2024

JOIN US IN MADEIRA!

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